

8 Profitable Niches Described

1. Page Builder Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“How to make a landing page mobile responsive using Thrive Architect”

“How to integrate GetResponse with Thrive Themes”

“Why does my landing page not convert?”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one page builder to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- Thrive Leads
- All 7+ plugins available with Thrive Themes
- Promote training course on email marketing, affiliate marketing, etc.
- Promote themes and plugins to complement a website
- Promote outsource sites, such as Fiverr or Upwork
- etc. etc. etc

Make the videos with a link to your landing page. Rinse and repeat!

2. Social Media Plugin Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“how do I increase social engagement on my website?”

“which plugin increases share rate on my blog post?”

“[product x] vs [product Y] – Which is best for social sharing?”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one plugin/app to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- Any social media plugin available for WordPress.
- Use a plugin in your tutorials and promote it.
- Software and apps related to social media.
- Basically, ANYTHING that is niche related to building an online presence.

Make the videos with a link to your landing page. Rinse and repeat!

3. Forex/Stock Software Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“How to fully understand Fibonacci retracement levels?”

“How to become a full time day trader?”

“5x personality traits of a full time forex trader”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one trading platform or strategy to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- promote full courses on trading
- promote trading software and apps
- promote seminars and live training courses
- promote currency exchanges
- promote trading platforms
- etc.etc.etc

Make the videos with a link to your landing page. Rinse and repeat!

4. Email Autoresponder Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“How to build an automation for beginners”
“5 reasons your list is not opening your emails”
“How to use are CRM like a pro”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one autoresponder to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- promote training courses about email marketing.
- promote other related apps and plugins, such as lead generation.
- promote other autoresponders.
- promote anything related to email marketing.

Make the videos with a link to your landing page. Rinse and repeat!

5. Video Editing Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“How to use a Theme Forest transition with Adobe Pro”
“Beginners guide to After Effects”
“5x Ways to make money online as a newbie freelance video editor”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one editing software to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- promote full courses on video editing
- promote other software, apps and tools needed to perform specific tasks
- promote freelance platforms like Upwork

Make the videos with a link to your landing page. Rinse and repeat!

6. Photo Editing Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“How add multiple layers to a GIF”

“Why does Photoshop crash when I do [function x]?”

“How can I make money by editing pictures and animations?”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one editing software to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- promote any app, add-on or software needed to complete editing tasks
- promote full training courses on editing
- promote templates, themes and downloadable resources.

Make the videos with a link to your landing page. Rinse and repeat!

7. Social Media Management Plugin Tutorials

I would create a website and YouTube channel, as I show you inside this training.

Then I would create videos around this topic, again, following the SEO/keyword strategy shown inside this training.

Video tutorials with titles such as:

“5 best social media plugins for beginners”

“How to integrate [product x] with GetResponse?”

“Why every business needs a social media management tool”

...and so on.

There are literally 1000s of videos you can create on this topic. You can focus on one social media tool to begin with and then expand to others later.

What to promote?

You can promote other related plugins/software/training modules:

- promote any social media management tool
- promote templates, downloadable resources to do with social media sharing
- promote courses and related training to do with this topic
- etc.etc.etc

Make the videos with a link to your landing page. Rinse and repeat!

8. Any Kind Of App/Software/Editing/Implementation

By now you should be seeing a pattern in what I am trying to show you, right?

Basically, choose any software, plugin or strategy which many people use online. Create tutorials about these niches to help solve queries and make people more productive and then promote related products to them.

This is the most basic function of a content creator online. Nothing complicated or difficult.

This is a simple case of creating content people want to see and then promoting relevant products and services which you know there is a HIGH likelihood they are interested in.

So, in this third part of the choosing a niche training we will go ahead and pick a niche to start with. As I said previously, do not overthink this and just pick one which you think you know a tiny little bit about.

If you jump on this with a “can do attitude” and you are willing to learn small, simple new things, then the sky is the limit with this strategy.

Below this video I will leave a list of done for you niches which you can choose from, along with a small description of each niche and what kind of videos I would create around that niche.

Your goal is simple. Choose a simple niche which has a need for basic tutorial based questions and queries that you can solve quickly and with little to no prior experience.

Let me give you two examples here so you understand what I mean.

The niche I choose in this first example is Plugin Tutorials, but I will narrow that down to be specific for page builders.

I would call my YouTube channel and website “Page Builder Academy” and I would build the basic website and YouTube channel as I show you inside the implementation section of the Simple Traffic Blueprint training.

I would then start making short but high value tutorial & how to videos about WordPress page builders.

I would follow the training I am showing you later about keyword research and content research and make videos with titles such as:

“How to add an animated CTA button on a landing page”

“How do I make money with a landing page?”

“How do I create a shadow text box using Thrive Architect?”

And so on and so forth. I could literally create thousands of videos on this topic.

These videos would be around 5 min long, some longer, some shorter. Once they rank in the YouTube search results and in the related search sidebar, they would slowly start gaining more views.

These viewers would then start clicking on my link in the video description and come over to my landing page and opt-in to my email list.

I would then start seeing daily commissions once my view count started growing.

Remember, you are targeting people who are searching for the most basic queries, which you can answer. You are not answering advanced questions yet, and you do not need to be the “all knowing expert” of that niche.

If you find keywords and content you feel you do not know the answer to, Google it! Find out! Research it! That is the whole point here, guys. You cannot expect to instantly know everything about your niche.

Do you think I knew and now know everything there is to know about making money online? No! I am always learning and moving forward, and I started by following this exact strategy I am showing you right now inside the simple traffic blueprint training.

Let me give you another example:

The niche in the second example is: social media management tools. Some examples of these tools are Hootsuite and Buffer. If you have not heard of them, Google them and you will quickly see what functions they have.

I would follow the example as before where I set up my YouTube channel and website per the simple traffic blueprint training.

I would then create videos such as:

“How to schedule 7 days’ worth of buffer posts in less than 20 minutes”

“How to increase CTR on your social media posts using Hootsuite”

“5 reasons why Hootsuite is better than Buffer”

Again, I could create hundreds and hundreds of videos about this topic with the most simplest queries you can imagine. Even basic “how-to’s”, such as “How do I integrate buffer with WordPress” and so on and so forth.

So, with that in mind I want you to choose a niche to start with right now. Either pick one from the done for you list below or choose one yourself.

If you choose one yourself then you need to go for a niche or product range within the following niches:

- Software Tutorials
- WordPress Plugins tutorials
- Online Apps/Cloud tutorials
- Implementations strategies Tutorials/How-to's

If you are unsure you can email me, info@videoproduction4u.com

or you can ask yourself this: “what apps, services and tools am I using online right now?”

The answer to your niche hunt could be right there in the answer to that question.

So, now is the time for you to pick a niche. Go ahead and pick one.