

3 Email Swipe Examples

OK, so now it is time for you to setup your email autoresponder. An autoresponder allows you to send automatic messages to your new subscribers so you can bring them back to your website and make sales.

You see, only a VERY small percentage of people will buy the product you promote on the first exposure.

Which is why email marketing is the key for you to make money.

Email marketing is the most direct way you can reach your audience and bring them back to a sales page.

A lot of newbies will ignore email marketing because they think it is not necessary, but they are making a HUGE mistake. Email marketing is literally the key for you to make your first commission.

Autoresponders are a third-party software so I cannot provide you with set-up tutorials or ongoing support for them.

This is because updates come along every week, things change, and the creators of these autoresponders are far better equipped to help you set everything up.

I will explain more about that in a second but do not worry, this is super easy and quick to setup.

This is the simple overview of the customer flow into your autoresponder.

- 1 – A person watches one of your videos.
- 2 – They click on the link in the description.
- 3 – They come to your landing page.
- 4 – They opt-in to your lead magnet before being passed on to your affiliate offer.
- 5 – They are then automatically sent emails by your autoresponder.

Now you fully understand where the autoresponder comes into play in this strategy, let's get your emails set up.

Now, in order for you to get your email campaigns set up you need to do the following.

Step 1: Click the link below this video/text to join my recommended autoresponder. I recommend you use [GetResponse](#).

Step 2: Follow the instructions they give you on how to set up your account by filling in your name, etc.

Step 3: Write 3 emails inside a notepad on your computer by following the guideline I have for you below this video/text. I will show you how to write your emails based on what product you are promoting in a resource below this video/text.

This resource will include the emails I use for one of my products. ***Very often your partner will give you emails ready to use.***

These 3 emails are the conversion emails which will bring people back to your sales page to close the sale on the product you are promoting.

Step 4: Go into the “Live Chat” of the support of your autoresponder, you can find that in the right/left hand side of the screen in a little chat box, and ask them to send you their tutorials on how to set up an automation.

Make sure you specifically ask for automation setup instructions. If there is no live chat, then just click on their Help/Support section. It will be easy to find.

Step 5: Follow the instructions from your autoresponder and set up your automation by adding these 3 emails to your automation.

I fully understand this may seem overwhelming but, trust me, sit back and delve into this and you will be amazed how simple it is.

So, I know you are thinking...

“What the hell, Ivica! Why do I have to go to an email provider to find this information?

Can’t you show me?”

Well, yes I could, but you have to understand that the vast majority of the people who will buy this training will already have an autoresponder and the chances of you using the same as I use are slim.

Also, the creators of the autoresponder are far more able to help you than I can as their tutorials are always up to date and they have live chat there who can literally walk you through the entire process.

So, this step here will take you a little bit of time, but it is worth it. Take your time and remember that you are building a real business here. This is not some gimmick. Be patient and set up your emails one by one.

[Click here](#) to signup to [GetResponse](#)

Email Swipe Examples:

Email 1:

Subject: Product Of The Year – Betfair Training

Hey!

We wanted to give you a big high-five! Do you know how many people come to our site and think “oh, that looks cool, I should check that out sometime” and then never take action...?

It’s a lot, but you’re different... We teach you how to look for Pre-Race opportunities, and then how to act on them to generate a consistent profit.

We do this before the racing even starts, so that by the time the action has started, we are already out of the event with a profit being made.

In the UK there are approximately 20 horse races per day, and we will teach you how to use BetAngel software to scalp a profit from almost every race on a daily basis.

The vast majority of people lose money when they first try to trade because they are too impatient and not mature enough.

A lot of new traders have a gamblers mentality and end up chasing losses and make things 100 times worse!

As the losses start mounting up they quit and they are embarrassed and angry! They feel stupid for being foolish enough to think they could become a Betfair trader!

Any of that sound familiar? If so, we can guarantee that the negatives, the potholes, the feeling of frustration that drove you to want to learn from the BFScalper course will lead you somewhere amazing...

We are going to transform your trading skills so that you do not buckle under pressure. You will become a calm and collected trader who reacts to the price movements based on logic and reason, not your emotions.

We will show you how to make realistic progress and build your trading bank with successful trades.

With over 2000 members and 15+ hours of training you are in good hands! Are you going to come and join other successful traders who learned how to trade with BFScalper?

[Click here to start your training now!](#)

Cheers

Trading On Betfair

P.S. Here are some of the comments from other students who have joined us at BFScalper. They took a leap of faith and they have never looked back. Are you gonna do the same?

Email 2:

Subject: BF Scalper: A look Inside The Training!

Hey! Thanks again for checking out BF Scalper!

We realize that many of you will probably be hesitant to join because of the price tag, so we thought you might want to look inside?

Have a sneak peek before you buy, right?

The link below will give you a complete rundown of what is inside.

You are taught:

When to enter a trade when to exit a trade how to leverage tipsters to your advantage
how to trade with large stakes how to maintain bank and MUCH, MUCH more!
There are over 15 hours of training and 100+ videos inside.

Don't believe us?

[Click here to watch video from inside the member's area!](#)

Cheers!

Trading On Betfair Team!

Email 3:

Subject: 20 bob for a 60 second trade! Betfair trading at it's best!

Hey!

Thanks for checking out the BF Scalper course! Within the course you will learn how to trade the Betfair horse markets like a pro!

This is a follow up email to show you the kind a thing you will learn, once you become a full member, & to show you a video where I make 20 quid profit in less than 60 seconds!

One of the key elements which all newbie's struggle with is consistency and spotting opportunities in the markets.

Not having the maturity and experience to spot these opportunities and achieve a high level of consistent results means that 95% of all newbie's give up very quickly.

BF Scalper will point you in the right direction and teach you some invaluable angles and opportunities which you can exploit to your advantage.

Once you know how to spot them, they are really not that hard to repeat over and over again!

With over 2000 students and an overwhelming amount of positive reviews you cannot escape the quality of the training inside BF Scalper.

You can take a great shortcut here by learning from the best.

Here is a sneak preview into the kind of strategy you will learn inside the BF Scalper course.

Check out this video where I make 20 quid in 60 seconds!

Watch It Here Now!